

## Take Our Kids to Work™

The Students Commission of Canada

## **BREAKING BARRIERS, TRANSFORMING COMMUNITIES!**

## **TOKW Career Live! November 6, 2024**

This year's TOKW Career Live event is designed to provide students with an exciting, interactive opportunity to explore a wide range of career paths from across the country. Aligned with our theme, Breaking Barriers, Transforming Communities, TOKW Career Live offers virtual access to diverse industry leaders and professionals, helping students learn about careers that may not be visible in their immediate communities. Our goal is to engage young people by breaking down barriers to career exploration, fostering inclusivity, and ensuring that every student feels they belong in a future they help shape.

Below, you will find an overview of the day, followed by a description of each session.

## The link to the event will be provided closer to the day on our website.

Note that some interviews will be conducted in English first and others in French. There will be live interpretation throughout the day in addition to the presence of bilingual moderators. Videos featured will be played in only one language, but the link to the other language will be provided.

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# Career Live!

## AGENDA

NFLD	ΑТ	ET	СТ	мт	РТ	s e s s i o n
8:30 am	9:00 am	8:00 am	7:00 am	6:00 am	5:00 am	welcome!
9:00 am	9:30 am	8:30 am	7:30 am	6:30 am	5:30 am	ask an investigator  WORKSAFE TRAVAIL SÉCURITAIRE NB
10:00 am	10:30 am	9:30 am	8:30 am	7:30 am	6:30 am	ask a political agent FR
10:30 am	11:00 am	10:00 am	9:00 am	8:00 am	7:00 am	explore the financial field CIBC Mellon
11:30 am	12:00 pm	11:00 am	10:00 am	9:00 am	8:00 am	walk with the robotics institute
12:00 pm	12:30 pm	11:30 am	10:30 am	9:30 am	8:30 am	explore the manufacturing field
1:00 pm	1:30 pm	12:30 pm	11:30 am	10:30 am	9:30 am	discuss the job market in Canada
1:30 pm	2:00 pm	1:00 pm	12:00 pm	11:00 am	10:00 am	ask a digital artist
2:00 pm	2:30 pm	1:30 pm	12:30 pm	11:30 am	10:30 am	ask a marketing advisor FR
2:30 pm	3:00 pm	2:00 pm	1:00 pm	12:00 pm	11:00 am	ask a magician
3:00 pm	3:30 pm	2:30 pm	1:30 pm	12:30 pm	11:30 am	ask an audio engineer
3:30 pm	4:00 pm	3:00 pm	2:00 pm	1:00 pm	12:00 pm	ask a fullstack developer
4:00 pm	4:30 pm	3:30 pm	2:30 pm	1:30 pm	12:30 pm	ask a kinesiologist FR
4:30 pm	5:00 pm	4:00 pm	3:00 pm	2:00 pm	1:00 pm	ask a nurse
5:00 pm	5:30 pm	4:30 pm	3:30 pm	2:30 pm	1:30 pm	ask a buyer FR
5:30 pm	6:00 pm	5:00 pm	4:00 pm	3:00 pm	2:00 pm	ask a financial coordinator
6:00 pm	6:30 pm	5:30 pm	4:30 pm	3:30 pm	2:30 pm	g o o d b y e !



## Take Our Kids to Work™

The Students Commission of Canada

## **Session descriptions**

#### Welcome

#### Presented by the Students Commission of Canada and RBC Career Launch

Session in English

Join us to launch Take Our Kids to Work Day 2024! Say hi and get ready to have an exciting career exploration day. To kick off TOKW Day 2024, we are excited to present a cornerstone video featuring Students Commission of Canada and RBC. This video will set the tone for the day and provide valuable insights into the significance of the program and the opportunities it offers for career exploration and community engagement. In addition, students will be able to get a virtual tour of RBC, meeting various employees and learning more about their unique journey.

## Ask an Investigator

#### Sponsored by WorkSafeNB

Interview in English

Come and meet Manager of Investigations and Technical Services, Michael Cyr, from WorkSafeNB! In this session, you'll learn how workplace accidents are investigated and how safety rules are enforced. Explore the legal side of workplace safety, including what happens when incidents occur and how investigations help ensure accountability. Michael will share how his team helps keep workers safe and the role the law plays in protecting everyone's rights at work. Be sure to bring your questions!

## **Ask a Political Agent**

Interview in French

In this session, you'll discover what it's like to help shape government policies and support cultural programs across the country. Learn how a passion for politics can turn into a rewarding career in public service, and find out how this role connects with education, community, and culture. Perfect for anyone interested in making a difference through government work!

## **Explore the Financial Field**

## Sponsored by CIBC Mellon

Interview in English

Come and meet a team from CIBC Mellon and dive into the world of financial services! You'll hear from professionals working in different roles across the organization. Learn how the financial industry works, the skills they use every day, and what it takes to succeed in this fast-paced field. Whether you're curious

about numbers or how businesses manage money, this session will give you a glimpse into exciting careers in financial services!

## Walk with the Robotics Institute

#### Sponsored by NGen

Video in English

Join us on a tour of the University of Toronto Robotics Institute, a leader in cutting-edge robotics research and a founding member of the Canadian Robotics Council. Sponsored by NGen, the industry-led, non-profit organization at the forefront of Canada's Global Innovation Cluster for Advanced Manufacturing, this "Walk With Me" video offers a behind-the-scenes look at the groundbreaking work happening in the lab. As we meet the brilliant minds behind these innovative projects and observe robots in action, you'll discover how the Robotics Institute represents the future of robotics in Canada. This video provides an exciting glimpse into the diverse opportunities available in robotics, both in academic settings and beyond, highlighting the broader landscape of robotics initiatives and leadership across the country.

## **Explore the Manufacturing Field**

#### Sponsored by Samuel, Son and Co.

Interview in English

Join us for a special session with a panel from Samuel, Son & Co., a leader in the metals and industrial products! This team of experts will share their insights on various roles within the manufacturing company. You'll learn about the exciting career paths in this dynamic field, the skills needed to succeed, and how they contribute to creating innovative products. If you're curious about the world of manufacturing and industrial products and how they impact our daily lives, this is the session for you!

#### Discuss the Job Market in Canada

Session in English

Join us for a discussion on the current state of the job market in Canada. We'll explore trends, talk about the barriers young people may face, and share practical tips for building employability skills. Whether you're curious about career opportunities, the future of work, or just want advice on how to stand out to employers, this session is designed to answer your questions and help you plan your path forward.

## **Ask a Digital Artist**

Interview in English

Get ready to dive into the world of creativity with a talented digital artist! In this session, you'll have the chance to meet an artist who uses technology to bring their imagination to life. Whether you're into graphic design, animation, or video games, this session will inspire you to explore your own creative potential in the digital space!

## **Ask a Marketing Advisor**

#### Interview in French

Join us to meet a marketing coordinator who plays a key role in helping businesses reach their audience! In this session, you'll learn how they create campaigns and strategies to promote products and services effectively. Whether you're curious about advertising, communications, or branding, this session will give you valuable insights into the dynamic world of marketing and how it drives success for companies!

## Ask a Magician

#### Interview in English

Get ready for some amazing illusions as we welcome a young magician who has transformed his passion for magic into a thriving career! In this session, you'll have the chance to learn about the journey of becoming a professional magician, from mastering tricks and performances to connecting with audiences. This is a unique opportunity to be inspired and see how magic can open doors to incredible possibilities!

## **Ask an Audio Engineer**

### Interview in English

Join us to meet an audio engineer who works behind the scenes to create the perfect sound for music, film, and events! In this session, you'll learn about the technical skills and creativity needed to capture and mix audio like a pro. This is a fantastic chance to find out how a career in audio engineering can lead to working on cool projects in the entertainment industry!

## Ask a Fullstack Developer

#### Interview in English

Join us to meet a full-stack developer who creates and manages both the front-end and back-end of websites and applications! In this session, you'll learn about the skills needed to build everything from user interfaces to databases. If you're curious about coding, tech innovation, and what it takes to create digital experiences, this is a session you won't want to miss!

## Ask a Kinesiologist

#### Interview in French

Come and meet a kinesiologist who specializes in understanding how our bodies move and how to enhance physical performance! In this session, you'll discover the fascinating world of kinesiology and learn how kinesiologists help people recover from injuries, improve fitness, and promote overall health. If you're curious about how movement affects our well-being and want to inspire others to stay active, this session is for you!

#### Ask a Nurse

#### Interview in English

Come and meet a nurse who is dedicated to caring for patients in various healthcare settings! In this session, you'll learn about the vital role nurses play in the medical field, from providing direct patient care to collaborating with doctors and other healthcare professionals. If you're interested in healthcare and helping others, this session will inspire you!

## Ask a Buyer

#### Interview in French

Join us for a conversation with a buyer to learn how they help keep production running smoothly, from sourcing raw materials to negotiating deals and managing supplier relationships. Explore how their role supports the creation of products we use every day and get a glimpse into the world of purchasing and logistics!

#### **Ask a Financial Coordinator**

#### Interview in English

Meet a financial coordinator from a non-profit organization to learn about how they manage budgets and funds for important community programs. From keeping track of donations and grants to making sure everything is used wisely, you'll get an inside look at how financial planning helps non-profits make a difference. Discover how this role supports the mission to create positive change, one budget at a time!

## Goodbye

### Session in English

Join us for the wrap-up session where we'll reflect on the incredible insights shared throughout the day! Let's come together to celebrate the diverse career paths explored and the possibilities ahead. We'll discuss how you can take what you've learned and apply it to your own career journey!

We want to thank our generous supporters for Take our Kids to Work 2024













